



Tokenomics

Total Supply		100,000,000				
Allocation	Percentage	Token Allocation	Price per Token	Amount Raise Pre ILO in \$	Vesting	Tokens on Day 1
Team	10.000%	10,000,000			6 month cliff followed by a 18 month quarterly vesting	0.00
Advisors	5.000%	5,000,000			3 month cliff followed by a 12 month quarterly vesting	0.00
Treasury	20.000%	20,000,000			0% unlocked at TGE, then released over 18 months	0.00
Development & Marketing	16.000%	16,000,000			0% unlocked at TGE, then released over 24 months	0.00
Staking and Community Initiatives	15.000%	15,000,000			0% unlocked at TGE, then released over 36 months	0.00
Partnerships	6.000%	6,000,000			0% unlocked at TGE, then released over 24 months	0.00
Seed Round	4.000%	4,000,000	\$0.1000	\$400,000.00	5% TGE, 2 month cliff, rest linearly over 9 months	200,000.00
Private Round	9.000%	9,000,000	\$0.1500	\$1,350,000.00	7.5% TGE, 2 month cliff, rest linearly over 7 months	675,000.00
Public Round	7.000%	7,000,000	\$0.300	\$1,400,000.00	15% TGE, 2 month cliff, rest linearly over 5 months	1,050,000.00
Reserved Liquidity for CEX Listing	5.000%	5,000,000			Will be used as per liquidity needed on CEX	0.00
DEX Liquidity	3.000%	3,000,000	\$0.300		10% at TGE, will be used as per liquidity needed on DEX	1,250,000.00

Total	100.000%	100,000,000	Total Raised	\$3,150,000.00	From Sales
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Reserved Liquidity for CEX Listing	\$250,000.00	
Initial ILO ETH Liquidity Needed (Equivalent in ETH)	ETH	SMART Tokens Needed
	\$250,000.00	1,250,000
Balance Amount Left from Seed, Private	\$2,900,000.00	

Total Circulation on Day-1	3,175,000.00
Initial Market Cap on Day-1	\$635,000
Initial Market Cap on Day-1 without liquidity	\$385,000
Fully Diluted Value on Day-1	\$20,000,000

Token Use Case

Gallery Acquisition

ArtMeta will onboard a minimum of 50 galleries who will each be active advocators promoting the project and metaverse. The average acquisition cost per new gallery will be \$10k USD.



Prelaunch tokenomics

\$500k of the funds raised will be used to purchase physical art and NFTs from leading galleries, and will be used for engagement gamification for the early token holders.

Investors that stake their tokens will receive one free NFT, and/or have the opportunity to win a rare and valuable NFT. The NFT collection structures will be designed in accordance with rarity tiers.

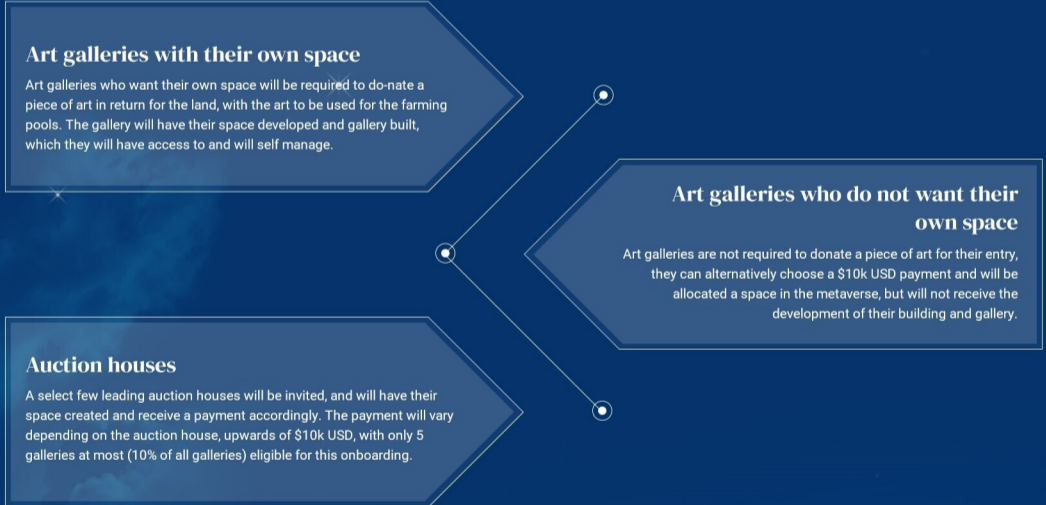
It has been identified that projects releasing their token but who are yet to have launched their product, encounter difficulty in increasing the token price. ArtMeta solves this problem from day one with the first art gallery partner to launch a mystery box NFT drop in December.

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Types of Galleries



Metaverse builders

Top experienced metaverse builders will be contracted to build out the art galleries enabling swift builds to the highest standards.

Post Launch Economics

The ArtMeta tokenomics have been carefully designed based on proven case studies of existing metaverses.

- Medium of exchange**

Renting land will require the metaverse token. The metaverse token will grant the user access to several features within the metaverse, with all used tokens to be burnt. The rent of land will be restricted to one year, after which the art gallery will pay rent on a monthly basis paid in the metaverse token, in order to be eligible to continue selling on the platform. There will be no fee for private collectors.
- Governance token**

A governance token will be introduced for decision making, such as how much land is to rent and its location in the metaverse.
- Avatar customisation**

Customization and naming of user avatars will require the purchase and burning of tokens.
- Exhibition fees**

There will be token fees for new artists who do not have their own building but want to exhibit, with 50% of these fees to be burnt.